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OEC Graphics and WRE/ColorTech Enter Into Strategic Alliance

Oshkosh, WI – September 11, 2008 – OEC Graphics and WRE/ColorTech have announced that they will be expanding upon their current business relationship, forming an integrated partnership. This partnership will give OEC Graphics’ packaging customers a direct link to WRE’s gravure engraving expertise, while WRE’s customers will have access to OEC’s Seamex® ITR photopolymer sleeves and digital flexographic plates, as well as Twinlock™ self-adhesive sleeves, asset management solutions and display graphics.

“This integrated partnership will be an on-going process, but will ultimately give both companies opportunities for long-term, sustainable growth,” said Jack Schloesser, President of OEC Graphics. With their combined experience in excess of 150 years, OEC Graphics and WRE will work together to service customers with multiple needs while simplifying projects through a single unified digital workflow. OEC and WRE will now have additional capacity to service packaging converters and consumer product companies.

“Our companies share core values and complimentary services and locations; we want to capitalize on these synergies,” said Brent MacKay, President of WRE. The objective of this partnership is to create a seamless, integrated infrastructure that instills confidence in both OEC and WRE’s abilities to meet client’s needs and exceed their expectations.

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About OEC Graphics

OEC Graphics, Inc. is the largest privately held flexographic prepress company in the United States. Established in 1912, OEC has its roots in prepress for the flexible packaging industry, but has expanded to include capabilities in offset coating plates, digital asset management and digital printing for the display graphics' industry. For more information, visit <http://www.oecgraphics.com/>.

About WRE/ColorTech

WRE/ColorTech is a leading provider of engraving and prepress services applied to the packaging, security, catalog, advertising and specialty printing industries. Established in 1951, WRE/ColorTech delivers premier rotogravure engraving and graphic imaging expertise from six locations across the US and Canada. For more information, visit <http://www.wrecolor.com/>.