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#### OEC GRAPHICS INTRODUCES OEC-ECO™ PRODUCT LINE, ROLLS OUT WEBSITE

Oshkosh, WI – April 15, 2010 - OEC Graphics, a flexographic prepress supplier to converters and consumer packaging companies, introduces a line of sustainability driven products called OEC-ECO™ Solutions. OEC's "ECOLution" program was created especially to maximize cost savings and improve print quality while increasing operational sustainability for print suppliers. Brad Vette, OEC's Corporate Managing Director, said "As retailers continue to drive sustainability initiatives into the packaging market, it becomes increasingly more important for the flexo industry to provide solutions to these challenges."

The OEC-ECO line includes Twinlock® self-adhesive sleeves which eliminate the need for stickyback, the third largest consumable for printers. It also includes Seamex® seamless ITR sleeves which reduce stickyback use by over 50 percent and dramatically reduce mounting time. OEC's Plate Cleaners decrease water and chemical solvent use while OEC-DFM™ increases press efficiency.

OEC-ECO products are award-winning technologies that have been proven to drive profitability to the bottom line. OEC Graphics offers customers a process called Discovery which identifies cost savings, ROI, environmental effect, quality improvement and a plan of implementation. Following a successful soft launch this year, the official website: [www.oececosolutions.com](http://www.oececosolutions.com) is available for more information, including a soon to come ECO calculator which will allow customers to calculate their return on sustainability.

OEC Graphics has been a family-owned business since 1912 with deep roots in the community. We have developed from a single engraving company to a one-stop shop for clients offering creative, packaging, prepress, branding, display and technical services. OEC provides innovative prepress solutions, which increase efficiencies and cost-savings, while keeping our customers ahead of the technological curve. We strive to give our customers an edge in the marketplace, whether it be offering sustainable products, developing an asset management website to streamline operations or producing large format graphics that defy the imagination.