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## OEC GRAPHICS ROLLS OUT HD-ITR & FLAT TOP DOT™ TO NORTH AMERICAN MARKET

Oshkosh, WI – September 24, 2010 – OEC Graphics, a flexographic prepress supplier to converters and consumer-packaging companies, introduces HD-ITR (High Definition In-The-Round) and Flat Top Dot technology to the North American market.

OEC HD-ITR consists of taking OEC's seamless photopolymer sleeve technology, known as Seamex®, and offering it with High Definition Flexo imaging and screening technologies. Advantages of HD-ITR include up to 5000 Dpi screening which produces sharper images, excellent highlights and minimum dot (.4%), substantially increased tonal range, smoother tints and sharper copy.

OEC Flat Top Dot technology produces digital plates that have a greater surface area and more image structure due to the "Flat Top" surface. It can be used in a variety of flexo-print technologies, but is particularly effective for corrugated printing. Flat Top Dot features reduced fluting, extended gamut, superior ink transfer and cleaner reverse type.

Brad Vette, Corporate Managing Director, states "OEC is proud to offer our industry leading sleeve manufacturing with the option of HD, as well as Flat Top Dot technology. HD-ITR will allow Seamex users to experience high definition imaging in addition to all of the traditional benefits of printing with sleeves while Flat Top Dot will help to redefine plate-imaging. "

OEC Graphics provides award-winning innovative pre-media and prepress solutions. We keep our customers ahead of the technological curve, increasing both manufacturing efficiencies and cost savings. While delivering quality product will always be our primary focus, we also care about the environment. Our OEC ECO portfolio of products not only delivers quality and cost savings, but also supports our sustainability efforts.

OEC Graphics is a family owned business that has been remained successful for over 90 years, because our focus is always on the future.

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