



FOR IMMEDIATE RELEASE
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OEC GRAPHICS BRINGS EXCLUSIVE FLAT TOP DOT™ TECHNOLOGY
TO SEAMEX® PHOTOPOLYMER PRINT SLEEVES
COMBINES WITH HD FLEXO 2.0

Oshkosh, WI – July 5, 2011 – OEC Graphics, a prepress supplier to converters and consumer packaged goods companies, has recently upgraded its exclusive Seamex® line of photopolymer printing sleeves to incorporate Flat Top Dot™ technology. With this enhancement, OEC is the only organization capable of creating this revolutionary technology. Applicable with HD Flexo 2.0, Seamex sleeves deliver all of the benefits of HD Flexo 2.0's solid screening technology combined with exceptionally fine highlight dots. As a result, there is increased color gamut through greater solid ink density and longer tonal range.

OEC's exclusive Flat Top Dot Technology, used in conjunction with HD 2.0, produces the most advanced printing system in the market. When applying this technology, all dots do come to the surface which raises the floor height to help support the main dots. Solid cell openings are sharper than non-flat top dot structures. This combined technology of HD 2.0 and Flat Top Dot can be applied to all flat photopolymers and to OEC's ITR polymer solution, Seamex, allowing for finer copy and reverses along with cleaner print.

Used individually or in combination, HD Flexo 2.0 and Flat Top Dot Technology rival gravure printing for higher resolution, increased color gamut and print consistency. Brad Vette, Corporate Managing Director, when discussing the evolution of Seamex photopolymer sleeves states "As the only manufacturer in the world that offers an in-the-round photopolymer printing sleeve that combines the capabilities of both HD Flexo and a Flat-Top-Dot, we are in a unique position to offer our customers unsurpassed performance and technology that can compete in any packaging market".

About OEC Graphics:

OEC Graphics is a privately-owned, industry leader in pre-media, flexo platemaking, facilities management, display graphics and brand management. With headquarters in Oshkosh, Wisconsin, OEC operates multiple facilities across North America. OEC specializes in custom technology solutions for our customers. For more information, visit www.oecgraphics.com.

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