



FOR IMMEDIATE RELEASE

Jennifer Navin

OEC Graphics, Inc.

(920)235-7770 x1231

[jennifer.navin@oecgraphics.com](mailto:jennifer.navin@oecgraphics.com)

## OEC GRAPHICS OPENS NEW CALIFORNIA FACILITY: OEC GRAPHICS – WEST COAST

Oshkosh, WI – November 8, 2011 – OEC Graphics announces the opening of OEC Graphics – West Coast, a 12,500 square foot, free-standing prepress manufacturing and sales facility in Union City, CA. Positioned east of the San Francisco Bay, OEC Graphics- West Coast is strategically located to service converter and consumer product company customers west of the Rockies.

The decision to open a West Coast location was based upon the desire to support the existing customer base and potential for future growth. OEC Graphics’ President Jeff Schloesser states “We are excited and poised to offer the latest technology available in the market directly to the West Coast. When doing business with Union City, our customers will be assured the experience and expertise of our entire national team.”

OEC Graphics – West Coast will serve consumer product companies and flexo printers, including corrugated, carton, flexible packaging and label. In-house services will include prepress, platemaking, design, brand messaging and technical support. OEC – West Coast will feature thermal and solvent platemaking with Esko High Definition Flexo capabilities. Plates up to 52” x 80” are possible with OEC’s Flat Top Dot™ technology and HD.

OEC Graphics is a family-owned, industry leader in pre-media, flexo platemaking, facilities management, display graphics and brand management. With headquarters in Oshkosh, Wisconsin, OEC operates multiple facilities across North America. OEC specializes in custom technology solutions for our customers.