Graphic Designer
Amphora Brand Design, Appleton, WI

AMPHORA Brand Design is looking for a Graphic Designer with expertise in creating outstanding graphic design across all channels, including print, packaging and interactive. The ability to help define and solve complex communication problems from concept, to design and through execution of a wide range of visual materials is a must.

RESPONSIBILITIES

- Work as part of the creative team to establish the visual brand vision and design strategy for multiple projects.
- Conceptualize multiple creative options against set objectives.
- Participate in presenting work during Creative Review – explain rationale, process and methodologies of the design.
- When required, work on production projects.

REQUIREMENTS

- Minimum of 2 years experience as a graphic designer, preferably in an advertising agency or in-house creative department.
- Expert proficiency in Adobe CC. Proficient in Microsoft Word and Power Point environment.
- BA or BS degree in Advertising / Marketing / Graphic Design or an equivalent combination of education and experience.
- Current with emerging cultural, color, style and design trends.
- Strong skills in creative strategic thinking and execution.
- Superior typographic sensibility.
- Ability to work in a fast-paced, ever-changing environment.
- Ability to organize, prioritize work and meet deadlines,
- Ability to execute visual integrated designs consistent with brand standards
- Excellent communication (oral and written) and interpersonal skills.
- Excellent time management skills, ability to be flexible and handle multiple projects in an organized, timely manner.
- Team oriented, self-starter, ability to work independently with minimal oversight required.

Knowledge, Skills, and Abilities:

- Solid customer focused philosophy and ability to work directly with customers
- High level of accuracy and attention to detail.
- Solid creative ability.
- Solid computer skills. In-design, Illustrator, Photoshop.
- Must possess excellent oral and written communication, organization and problem solving skills.
- Ability to handle demanding schedules and multiple priorities.

Education and/or Experience:

Bachelors Degree in related field or equivalent years experience within a pre-press/printing/agency environment. Individual must have basic knowledge of software applications. Preferably and combination of the following: Illustrator, Photo Shop, Quark, In-design, and/or Acrobat.

Application Process:

- **Submit resume and 3 portfolio samples.**