# Graphic Designer JOB DESCRIPTION

AMPHORA Brand Design is looking for a Graphic Designer with expertise in creating outstanding graphic design across all channels, including print, packaging and interactive. The ability to help define and solve complex communication problems from concept, to design and through execution of a wide range of visual materials is a must.

## RESPONSIBILITIES

- Work as part of the creative team to establish the visual brand vision and design strategy for multiple projects.
- Conceptualize multiple creative options against set objectives.
- Participate in presenting work during Creative Review explain rationale, process and methodologies of the design.
- When required, work on production projects.

## REQUIREMENTS

- Minimum of 2 years experience as a graphic designer, preferably in an advertising agency or in-house creative department.
- Expert proficiency in Adobe CC. Proficient in Microsoft Word and Power Point environment.
- BA or BS degree in Advertising / Marketing / Graphic Design or an equivalent combination of education and experience.
- Current with emerging cultural, color, style and design trends.
- Strong skills in creative strategic thinking and execution.
- Superior typographic sensibility.
- Ability to work in a fast-paced, ever-changing environment.
- Ability to organize, prioritize work and meet deadlines,
- Ability to execute visual integrated designs consistent with brand standards
- Excellent communication (oral and written) and interpersonal skills.
- Excellent time management skills, ability to be flexible and handle multiple projects in an organized, timely manner.
- Team oriented, self-starter, ability to work independently with minimal oversight required.
- Submit resume and 3 portfolio samples.

#### Knowledge, Skills, and Abilities:

- Solid customer focused philosophy and ability to work directly with customers
- High level of accuracy and attention to detail.
- Solid creative ability.
- Solid computer skills. In-design, Illustrator, Photoshop.
- Must possess excellent oral and written communication, organization and problem solving skills.
- Ability to handle demanding schedules and multiple priorities.

#### Education and/or Experience:

Bachelors Degree in related field or equivalent years experience within a pre-press/printing/agency environment. Individual must have basic knowledge of software applications. Preferably and combination of the following: Illustrator, Photo Shop, Quark, In-design, and/or Acrobat.

**Performance Standards:** Employee will be reviewed annually on his/her ability to achieve the outcomes stated above. The employee must work safely at all times and maintain the confidentiality of all department, company, and customer information.

Equipment/Materials Used: General printing and office equipment.

## Graphic Designer JOB DESCRIPTION

**Conditions of Employment:** The work setting consists of an office environment with suitable lighting, comfortable temperatures, and a low noise level. Employee should be able to sit and work at a computer for prolonged periods of the time. General vision and hearing. Occasional travel to customer sites may be required.

I understand and I am able to perform the above mentioned job requirements.

Signature

Date