



dedication to innovation
digital flexible packaging

**DIGITAL PRINT
REVOLUTIONIZES
BRAND MARKETING**

OEC Graphics/AMPHORA Brand Design –
bring greater value to brand owners and
more relevant packaging to consumers.



DIGITAL FLEXIBLE PACKAGING

OEC's digital printing brand strategy includes a comprehensive approach to market, technology and strategy. With every digital project managed by OEC Graphics/AMPHORA Brand Design, we decide on the most effective means to reach your audience. We deliver exceptional digital print for the corrugated, carton, label and flexible packaging industries.

MARKET

- Regional Marketing
- Contests
- Promotions
- Co-Branding
- Anti-Counterfeit
- Cultural Markets
- International
- Seasonal
- Event

TECHNOLOGY

- Brand Standard
- Assurance
- Flexo- to Digital
- Offset to Digital
- Roto- to Digital
- Database Management
- Variable Data
- Variable Image

STRATEGY

- Research
- Planning
- Execution
- Collaboration
- Communication
- Coordination
- Follow-up
- Analysis

COMPETITIVE ADVANTAGES

- SPEED-TO-MARKET, PRINT 33% FASTER
- LOW MINIMUM ORDER QUANTITIES
- HIGH PRINT QUALITY & PRODUCTION FLEXIBILITY IN A SINGLE PASS
- COST SAVINGS
- CUSTOMIZABLE
- SUSTAINABILITY



For more information, contact your sales representative or
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