



dedication to innovation

3D VISION

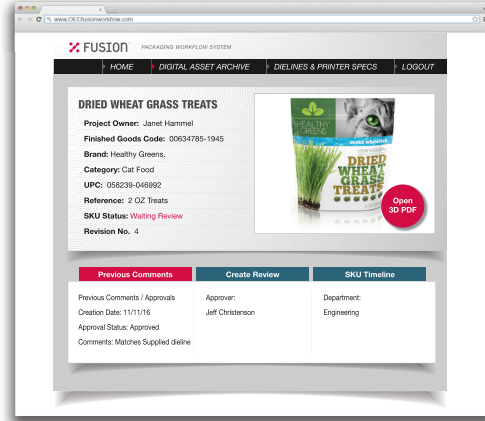
Now everything can easily be viewed in 3D. OEC's software generates 3D digital prototypes in real-time for all types of packaging, including cartons, labels, flexibles, bottles, POS/POP and shrink wraps. These interactive prototypes are produced with astonishing speed and can be shared across multiple platforms using your existing software. Better than ever, this 3D technology delivers life-like virtual representations of your designs applicable to any environment. As a result, speed-to-market is dramatically increased - a true triumph for all brand stakeholders.

ROTATE | ZOOM | SHARE



THE 3D VISION DIFFERENCE

In addition to **3D Vision** as a powerful design tool, its full optimization is realized when it is integrated into the packaging approval process. When implemented within OEC Graphics' Fusion Packaging Management System, 3D Vision shortens lead-times through faster and more accurate approvals at all levels. 3D Vision is easily accessed, adding to its effectiveness; no special software is needed and it can be viewed on any mobile device.



COMPETITIVE ADVANTAGES

- FASTER TIME TO MARKET
- EASIER COLLABORATION AND SIGN-OFF
- IN-STORE COMPETITIVE VISUALIZING
- GREATER INNOVATION POTENTIAL
- EARLY PRE-SALE INTRODUCTION TO MARKET
- USE RENDERS IN POS, ELIMINATING PHOTOGRAPHY

PACKAGING DESIGNERS

- QUICK, ACCURATE VISUALIZATION OF IDEAS
- RAPID REVISIONS AND SUPERFAST RENDERS
- PHOTOREALISTIC MOCK-UPS FOR CLIENT SIGN-OFF
- EASIER COLLABORATION AND TROUBLESHOOTING
- TEST INTEGRITY OF DESIGN

CONVERTERS/PROMOTIONS MANAGERS

- EASIER COLLABORATION AND TROUBLESHOOTING
- RAPID REVISIONS AND QUICK TURNAROUND PROTOTYPES
- PHOTOREALISTIC MOCK-UPS FOR CLIENT SIGN-OFF
- SERVICE DIFFERENTIATION

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